RE:DEVELOP - Friday 20th September 2019

Write more awesome code and work better together, no matter your product or platform.

All the words you need to 'Convince the Boss'...

Dear **You**

I am interested in attending the re:develop conference on Friday 20th September at Pavilion Dance in Bournemouth.

re:develop is a one-day conference organised by developers, and has been running since 2014.

About 150-200 local developers and their teams will come together to discuss the newest trends, share lessons learnt and spend valuable time in the company of peers.

Why should I attend?

There are 8 diverse speakers, with great talks on subjects that are relevant to the projects I am working.

I'll be learning from industry specialists at the top of their field, including Steven Janaway, VP of Engineering from **Bloom & Wild**, Daniel Brown, Senior Software Engineer from **BBC** and Liz Pope, Head of Technology at **Holiday Extras**.

The conference will equip me with:

- Inspiration and ideas
- Understanding
- Know How
- Connections

How much does it cost?

An individual ticket to re:develop costs just £179 + VAT. Discounts are available for booking several tickets at the same time. We would get 2 tickets included with Community sponsorship for £1000 + VAT, so it might also be worth considering that if more of the team wanted to attend too.

What's next?

This is a great opportunity for me to embrace the future of development and acquire new skills that will benefit the business and enhance our capability.

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Ready for me to commit? I can either order a ticket directly from redevelop.io or I can get in touch with the conference team at info@redevelop.io to secure my ticket and settle via invoice.

Best wishes,

Me

Common objections and the perfect response to counter them:

"The conference is too expensive"

With 8 talks of thought-provoking content, the conference is effectively 8 specialist conferences in one. Each talk is packed full of focused content, delivered by industry experts that truly understand the challenges and solutions we're facing. I'll return from the event with any gaps in my knowledge filled, and with actionable outcomes that are relevant to our business and strategy. This return on investment this could gain for our projects is surely worth the initial cost of a ticket!

"It's too much time away from your desk"

The insight, ideas and skills gained from the event makes the two days more than worthwhile. I'll return to the office with a fresh perspective on how to achieve our current targets, and an understanding of what we need to be planning for our development in 2020 and beyond.

When I return, I'll happily share what I've learned with you and the wider team!

"You can learn the same content online"

Although online resources are a great way for me to top-up my knowledge throughout the year, it's just not the same as dedicating a whole day to developing my skills. At the conference I'll be able to immerse myself in the world of development and focus completely. Plus, I'll be surrounded by around 150-200 other developers that I can network with and learn from – this is an unrivalled opportunity to connect with developers across different industries and sectors.